



LATITUDE 39
A MOUNTAIN MUSIC EXPERIENCE



2024
SPONSORSHIP PACKET

LATITUDE 39

A MOUNTAIN MUSIC EXPERIENCE

Grab your boots, dust off your hats, and let the music take you home.

Latitude 39 | A Mountain Music Experience is back in town! It's time to reunite under the summer sky and create more unforgettable memories.

The Truckee Host Lions Club is gearing up for our second annual **Latitude 39** concert presentation. We are thrilled for another opportunity to celebrate nationally acclaimed artists, local eats, and most importantly, you the fans. Last year's concert cultivated a vibrant atmosphere filled with smiling faces and jaw dropping performances. **Latitude 39** received support from energetic fans, generous sponsors and incredible volunteers. We want to make this year even more spectacular. It's not just about the music; it's about the magic that happens when a community comes together.

Truckee residents embody an expectation- one where individuals feel seen, heard and valued. It's a town where relationships are actively nurtured, creating a sense of home and belonging for all its members. Life in a tight-knit community is often intertwined and people know each other's stories, histories, and journeys; which creates a broad outreach of understanding and support.

Truckee Host Lions have been serving the public for 90 years. We are a non-profit organization with a mission to empower volunteers to assist their communities, meet humanitarian needs, and promote kindness and acceptance. Our club has helped facilitate the necessities of the local populace by providing free vision screenings, glasses and hearing aids. Our second annual free Health Fair was a wonderful initiative to promote community well-being and provide an inclusive resource of health-related information to all that attended. We also donate to local youth groups such as Truckee Little League, Truckee High School athletics, Safe and Sober Grad Night, Band.

Today, we ask you to help us in our mission to raise money through **Latitude 39 | A Mountain Music Experience** that will directly benefit the town by providing essential services to those who need it most. All proceeds raised from **Latitude 39** will be allocated for the Truckee Host Lions Club Charitable needs.

Latitude 39 | A Mountain Music Experience Testimonials

"It was so nice to see Truckee come out and celebrate.....I ran into people I haven't seen in 15 years"

"What a wonderful idea for the McIver Rodeo Arena, a country concert in the mountains"
"You have got to make this thing a tradition.....it is so amazing"

"Latitude 39 was like Stagecoach, Truckee Thursdays and Summer Concerts in the Park rolled into one unforgettable moment! You could really feel the Truckee love in the air that day"

SPONSORSHIP LEVELS

TITLE SPONSOR - \$15,000

- 4 Banners placed around the event venue
- 4 MC announcements throughout the event
- Recognition as an official sponsor of Latitude 39
- Logo and website link on the Latitude 39 website
- Logo on printed concert poster and select print advertising
- Logo and website link on email blasts to the Latitude 39 database
- 50 tickets to Latitude 39 **or** 3 Deck Boxes

NORTHWOODS - \$5,000

- 2 MC announcements throughout the event
- Recognition as an official sponsor of Latitude 39
- Logo and website link on the Latitude 39 website
- Logo and website link on email blasts to the Latitude 39 database
- 20 tickets to Latitude 39

OLD 40 - \$1,000

- 1 MC announcement throughout the event
- Recognition as an official sponsor of Latitude 39
- Logo and website link on the Latitude 39 website
- Logo and website link on email blasts to the Latitude 39 database
- 4 tickets to Latitude 39

DONNER PASS - \$10,000

- 3 Banners placed around the event venue
- 3 MC announcements throughout the event
- Recognition as an official sponsor of Latitude 39
- Logo and website link on the Latitude 39 website
- Logo and website link on email blasts to the Latitude 39 database
- 34 tickets to Latitude 39

OLD BROCKWAY - \$2,500

- 1 MC announcement throughout the event
- Recognition as an official sponsor of Latitude 39
- Logo and website link on the Latitude 39 website
- Logo and website link on email blasts to the Latitude 39 database
- 10 tickets to Latitude 39

BRAND - \$500

- 1 MC announcement throughout the event
- Recognition as an official sponsor of Latitude 39
- Logo and website link on the Latitude 39 website
- Logo and website link on email blasts to the Latitude 39 database
- 2 tickets to Latitude 39

SIGN UP HERE

COMPANY/SPONSOR NAME: _____

SPONSORSHIP LEVEL CHOSEN: _____

CONTACT INFO

PRINT NAME: _____ TITLE: _____

DATE: _____ CONTACT EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: _____ CELL PHONE: _____ FAX: _____

PAYMENT INFO

TOTAL DUE: \$ _____ CHECK CREDIT CARD *4.5% CHARGE FOR ALL CARD TRANSACTIONS

MAKE ALL CHECKS PAYABLE TO TRUCKEE HOST LIONS CLUB AND MAIL TO THE ADDRESS AT THE BOTTOM OF THE PAGE

AUTHORIZED APPLICANT SIGNATURE: _____

DATE: _____

CC PAYMENT INFO

NAME (AS IT APPEARS ON CARD) _____

CREDIT CARD # _____

EXPIRATION DATE: _____ BILLING ZIP: _____ SECURITY CODE: _____

PLEASE SEND THE COMPLETED FORM BY **JUNE 21, 2024** TO THE TRUCKEE HOST LIONS CLUB AT
PO. BOX 3386, TRUCKEE CA, 96160
OR EMAIL LOU LAMANNA AT LOULAMANNA66@YAHOO.COM
IF YOU HAVE ANY QUESTIONS, PLEASE CALL LOU AT 530.386.7545